

**Working title of the (planned) project:** Urban planning for health – looking for partners and/ or projects

**LAG name:**  
Pays du Mans

**Member State(s):**  
FRANCE

**Key theme**

Healthy towns, micro green spaces, super-blocks, healthy living conditions

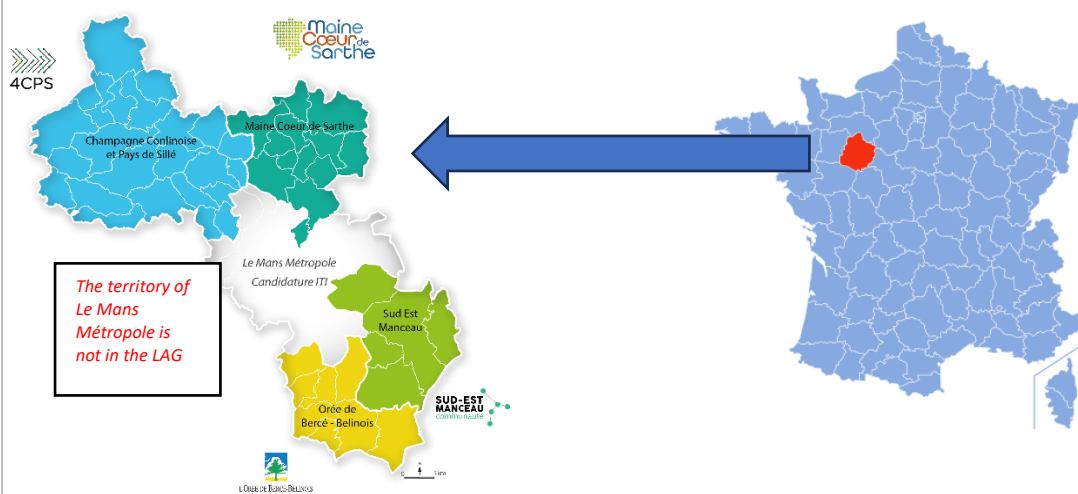


## Short summary of the project idea (up to 200 words)

The “Syndicat mixte Pays du Mans”, located at the crossroads between the Greater West and the Paris region, covers 1,611 km<sup>2</sup> and brings together 92 communes with around 323,000 inhabitants. It is both a hub of activity and a forward-looking territory, committed to ecological transition and fostering complementarity between urban and rural areas.

⇒ Our LAG Pays du Mans has been selected for the 2023–2027 period, with an allocation of €1.3 million. It also has 76,665 inhabitants and covers an area of 942 km<sup>2</sup>, comprising 50 municipalities and 4 groups of municipalities.”

⇒ LAG MAP:



Its member intercommunalities have entrusted the Pays du Mans with key responsibilities, including the Territorial Coherence Scheme (SCoT) and the Territorial Climate, Air and Energy Plan (PCAET). In 2023, the territory elaborated a new SCoT-AEC that integrates issues of quality of life, well-being, and ageing, within the framework of the “Urbanism for Health” approach.

Several concrete initiatives are already underway. In partnership with the Regional Health Agency (ARS) of region Pays de la Loire, the Pays du Mans is deploying a telemedicine program. Since June 2021, it has also been a winner of the PRSE 3 (Regional Health Environment Plan) call for projects, reinforcing its commitment to integrating health determinants into planning decisions in order to promote health and well-being for all residents.

Looking ahead, the Pays du Mans is eager to collaborate with partners—both to share its experiences and to learn from others. By exchanging feedback and knowledge, it aims to strengthen its projects and ensure development choices that contribute to sustainable, healthy living conditions.

## Country and type of partner you are looking for

LAGs leader

Ireland  
Finland  
Spain

<p><b><u>Ding projets</u></b></p>	<ul style="list-style-type: none"> <li>• Test and compare <b>pilot projects</b> that integrate health and promote well-being into local planning (e.g. walkable villages, greenways, super-blocks, micro green public spaces).</li> <li>• Develop a <b>shared methodology for Health Impact Assessments (HIA)</b> adapted to small towns and rural areas.</li> <li>• Start the production of a joint <b>European guide for Health-Friendly Planning, for more “healthy-towns” in rural territories.</b></li> </ul>
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